



Tau Beta Sigma Alumni Association Est. 2007

The RHAPSODY is a publication of the TBΣAA, a non-profit organization.

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...even in the face of Great Trial! 2019-2021

Dear Sisters,

What a biennium it has been! When we left the last National Convention Stillwater, we had no idea what kind of trials and tribulations we would face during the next two years. Despite the rocky seas we have faced, it has been a blessing to be a member of Tau Beta Sigma during these trying times, as we have been able to rely on our Eight Essential Factors and Five Qualities to guide us!

The Tau Beta Sigma Alumni Association has continued to grow and thrive during the past two years. Our membership numbers have continued to increase annually, breaking membership records, including initial numbers for 2021-2022. This biennium saw the first membership year with more than 500 paid membership (in addition to the free year of members given to new Life Members). This outstanding level of participation is allowing the Association to provide more scholarship & grant funding to our members, and look toward the next steps in our growth moving forward.

During this biennium, we welcomed five new local alumni associations! Welcome to the Epsilon Ome-

ga AA in Baltimore, Brave Spirit AA in Lorman, MS, Gamma Eta AA in Itta Beta MS, Tuscaloosa Area AA, and welcome back to the Delta Theta AA in Montgomery, AL! We have also received current interest in the formation of twelve other new LAAs. We appreciate your dedication to creating a worthwhile alumni experience and hope to be able to form more LAAs across the country in the coming years.

This biennium also saw record numbers of Association member participating in TBSAA programming. The number of TBSAA Grant and Graduate School scholarship applications continue to increase each year, and thanks to the continued growth of our Gold Star Club program, we are set to continue increasing our scholarship funding in the coming years.

Additionally, this biennium, the TBSAA introduced our new Growth & Professional Development Program, which has been a way for alumni of all ages to come together to discuss ways to explore personal and professional growth. The program utilizes guest speakers, panel discussions, and discussion boards to engage alumni on a different topic each month. We hope that the



The TBΣAA Executive Council 2019-2021

program continues to grow and it will be a resource for our members in the years to come.

Finally, we send our sincere appreciation to the leaders of our local alumni associations (LAAs) who went above and beyond during the pandemic, pivoting to virtual activities, and finding creative ways to keep their members connected. We also specially thank our district-based LAAs for their amazing work at moving to virtual district conventions with short notice in 2020. You were awesome!

It has been an honor and privilege to serve the TBSAA and we thank you for entrusting the future of the Association to us during the 2019-2021 biennium. Tau Beta Sigma for Greater Bands!

In the Bond, The Executive Council Chris, Dave, Tyra, Marissa, Thea & Jess

TBSAA Programs 2019-2021



This biennium saw increased participation in all of the TBS Alumni Association's national programs!

One TBSAA program that was perfectly suited for the pandemic was the For Greater Bands Virtual

5K! Two virtual 5Ks were hosted during the biennium, on April 25, 2020 and May 1, 2021. Thanks to the greater participation, the Association was able to donate \$4,500 to the Mr. Holland's Opus Foundation to support secondary instrumental music education programs across the country. Thank you to everyone who participated or donated!

In 2020, TBSAA also launched a new Growth & Professional Development Program. The GPDP is the next evolution of our one-to-one mentorship program, and focuses on group activities with a different focus every month. The program brings in guest speakers, hosts group discussions, and other engagement projects to share best practices and strategies related to both personal and professional develop-

ment. Contact tbsaa-programs@tbsigma.org with any questions.

The 2019-21 biennium also saw the largest participation to date in the TBSAA Grant Program and TBSAA National Scholarship for Graduate Studies. Thanks to previous membership growth, the number of scholarships was doubled this biennium and further increases are expected as the Association continues to grow.

The 2021 TBSAA Grant applications are due on September 1, 2021. All members are encouraged to take advantage of this program to provide funding for your professional development.

Thank you to all TBSAA members who have taken advantage of all Association programs during the biennium!













TBSAA Grant Recipients





A Special Opportunity on our Anniversary

The past biennium featured a historic moment for the Sorority: the 75th anniversary of our incorporation. To commemorate this important milestone, the TBSAA offered a special membership tier: Diamond Anniversary Membership. This special membership option for the 2020-21 year included all the benefits and status of the Gold Star Club, but with additional recognition.

Diamond Anniversary Members received a commemorative certificate of appreciation, designed in a similar style to membership shingles, and an additional member gift, a diamond pen, to go with the Gold Star Club exclusive gift, TBSAA branded Post-It notes.

Also, our Diamond Anniversary members were acknowledged in *The Podium*, and *The Rhapsody*, and their names will be commemorated in an artistic display at National Headquarters. A pre-Ritual reception was held for Diamond Anniversary members at the 2021 National Convention in Grand Rapids.

We thank the 226 people who signed up to be Diamond Anniversary Members! Their high participation pushed TBSAA



to its largest membership year to date in 2020-21 and we hope to have you with us for many years to come.

Celebrating a Biennium of Swag

One of the great parts of serving on the TBSAA Executive Council is planning out new alumni merchandise and swag. During the 2019-21 biennium, the TBSAA created several member gifts and hosted four fundraisers which introduced new items into our growing history of merchandise.

During the biennium, standard members received a TBSAA lanyard and a TBSAA luggage tag. Gold Star Club members received a coaster, and a set of

Post-It notes. Finally, Diamond Anniversary members in 2020-21 received a diamond ballpoint pen.

This biennium also saw the most productive fundraisers in the history of the Association. The TBSAA sold Wava100 pins in honor of our Founder's 100th birthday, as well at two t-shirts and a travel mug. Thank you to all the members who contributed to our fundraisers, and thank you to our members who sent in great ideas for swag!

















Record-Breaking Membership in 2019-2021



ALUMNI ASSOCIATION

This biennium saw continued increases in Alumni Association membership, including increased participation in our premium membership tiers.

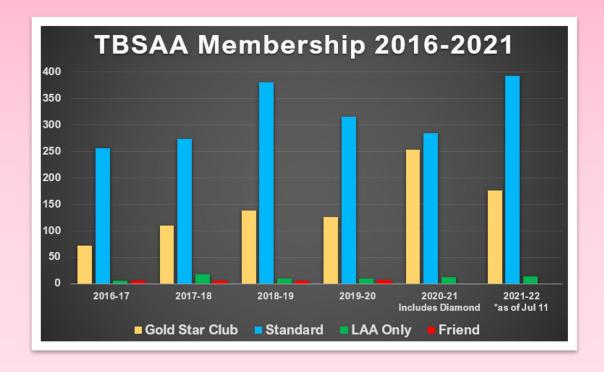
During the 2019-2020 year, the TBSAA saw an increase in retention following the November 2018 Life Membership sale. There was a higher percentage of those new Life Members, who received their complimentary first year of membership in the Association, choosing to continue their TBSAA Membership than in the past. While the raw number of standard TBSAA decreased from the previous year, the number of non-complimentary (paid) memberships increased.

As mentioned previously on page 3, the TBSAA offered a special membership tier in the 2020-21 member year called Diamond Anniversary. This was an extra level of commitment on top of the Gold Star Club membership tier. The Diamond Anniversary Members will be tracked as Gold Star Club members for purposes of analyzing membership trends. The TBSAA is very thankful for those members who chose

to participate in this special program and are glad so many have chosen to continue their membership into 2021-22.

Looking at the current participation as we start the new biennium, we are seeing the highest number of Gold Star Club members to date, excluding the special circumstances of the Diamond Anniversary Membership program the previous year. Also, the March 2021 Life Membership sale has helped TBSAA to a record number of members to start the year, with over 350 standard members, and 580 members total, both being all-time highs. We hope that this experience will encourage more members to return following their complimentary year and also spur interest in forming new LAAs across the country.

The Executive Council is always researching new membership benefits that could be offered to our members. If you have suggestions, please contact <u>tbsaamembership@tbsigma.org</u>. We hope to have all of our members back for the upcoming biennium as the TBSAA celebrates our 15th anniversary in the summer of 2022!



Local Alumni Association Highlights

During this biennium, our local alumni association program has thrived and grown, despite the challenges brought on by the global pandemic. Our LAAs have adapted and come up with inventive ways to stay in touch and continue to promote alumni fellowship & networking! The TBSAA sincerely thanks all of our members who served as officers in our local alumni associations! A special commendation is sent out to the officers in the six district-wide alumni associations, as they were tremendously adaptable and dedicated to hosting *two* online district conventions during the biennium, the first of which came with short notice after the pandemic was declared in March 2020. Thank you all!

Some of the many highlights from our LAAs this biennium:

- Epsilon Omega AA hosted a virtual celebration for the 45th anniversary of the Epsilon Omega chapter
- ♦ Eta Lambda AA organized, and distributed COVID kits to all high school band programs in their area
- NEDAA issued a climate survey to its membership to collect data on member retention and satisfaction
- ♦ SWDAA recognized outstanding educators by giving them gift cards to use in their classroom
- ♦ SCStateITB AA supplied their band program with personalized "Marching 101" masks
- ♦ UAPB SW Regional AA hosted several online workshops related to Covid-19 for music educators
- Brave Spirit AA provided a scholarship to a member of the Alcorn State University "Sounds of Dyn-O-Mite"
- ♦ Delta Theta AA co-hosted a Women in Music Forum with their active chapter
- ♦ WDAA hosted a resume building and interview strategy workshop
- MWDAA hosted successful fundraisers during district convention and made donations to both district councils
- ♦ SEDAA created 2 new awards to recognize members from the Southeast District

Local Alumni Associations 2019-2021

2019-2020 2020-2021

Alpha Delta Alumni Association Atlanta Alumni Association

Atlanta Alumni Association Brave Spirit Alumni Association

Beta Xi Alumni Association Delta Theta Alumni Association

Delta Alpha Alumni Association Epsilon Psi Alumni Association

Epsilon Psi Alumni Association

Eta Lambda Alumni Association

Gamma Eta Alumni Association

Gamma Eta Alumni Association Grambling Alumni Association

Grambling Alumni Association Midwest District Alumni Association

Midwest District Alumni Association North Central District Alumni Association

North Central District Alumni Association Northeast District Alumni Association

Northeast District Alumni Association SCStateITB Alumni Association

Southeast District Alumni Association Southeast District Alumni Association

Southwest District Alumni Association
Southwest District Alumni Association

Tuscaloosa Area Alumni Association

Western District Alumni Association

UAPB Southwest Regional Alumni Association

Western District Alumni Association

Thank you to our 2019-2021 Gold Star Club Members!

2019-2020

David Alexander, Jr.
Marissa Archuleta
Yslette Arispe
Debbie Baker
Peggy Banks
Kwinton Baylor
Valerie Beerbower
Pamela Bennett
Oria Berkley
Justin Brady

Samantha Brandeberry

Beth Bronk Mary Lu Brooks L. Renee Brown

Sue Carr

Morine Carroll Renee Cartee Jasmine Causey Angela Chin

Angela Chin
Lance Coochyouma
Debra Crawford
Lisa Croston
Amanda Dickson
Emily Donovan
Jason Dornbush
Kanoshia Duncan
Baisha Dunn
Kelly Eidson
Harmona Epps

HaShawn Epps Dawn Farmer Paige Fell Chris Foster Willie Frazier Leslie Gartin Kathy Godwin Samantha Hall David Hammond Jr. Alysha Harvey Tamara Henry Valeria Hicks Demetria Jackson

Demetria Jackson
Eve Jones
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Katie Langley
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2020-2021

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Nikole Alford Melissa Bays Carmen Bessent Joanna Bonner Brittany Brown Erwin Brown Maleah Bufford

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Jasmine Moore

Ivania Morales

Tundra Morris

Caleb Morris

Eric Morson

Thea Murphy

Bridget Myers

Janelle Henderson Autre Howard-Morgan Demetria Jackson Elizabeth Jones Sade' Kemp Ivania Morales Tundra Morris

Marlena Simoneau

Zara Simpson

Angela Nellum Paige Sanford Nyaesia Thompson Linda Wallace Verinda Waters La'Tyra Willis

Special thanks to our 2020–21 Diamond Anniversary Members!

David Alexander, Jr.
Venus Anderson
Marlee Archer
Marissa Archuleta
Yslette Arispe
Cynthia Baker
Debbie Baker
Justina Bascombe
Kwinton Baylor
Stacy Bell
Nicole Benedict
Destinee Bennett
Pamela Bennett

Bethany Bonner
Justin Brady
Samantha Brandeberry
Appela Brawster

Danielle Blackwell

Angela Brewster
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Stephanie Brown
Betty Buller
Kimberly Burrell
Helen Capehart
Tammy Carethers
Kylene Carlson

Sue Carr
Veronica Carroll
Jessica Carswell
Renee Cartee
Constance Castle
Jasmine Causey
Zach Cheever
VanTarsha Clarke
Abigail Clay
Brittany Coffey
Nicole Cook
Kenneth Corbett
RoShunda Council
Queenester Covington
Debra Crawford
Lisa Croston

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Natalia Harrison
Holli Hartman
Akierah Hatten
Sherronda Henderson
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Nikki Lyons

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Christopher Lukasik

Jonathan Markowski Catherine Marner Reyonna Mathis Malinda Matney Clara Mattheessen Bridgett McBride Ted McCadden, Jr. Carolyn McCambridge Scott McCambridge Rosalvn McDonald Heather McGowan Rhonda McKinnev Melanie Meehan Deja Meeks Christopher Miller Brianna Mitchell Dana Mitchell Kishera Mitchell Monika Monk Caleb Morris Eric Morson Larietta Moultrie Marco Munoz, Jr. Thea Murphy Kristina Murray Michael Napolitano Jean Newman Cassandra Nicholson Stephani Noar Seritta Norige Shalyn Nystrom Maritza Olivares

Kane Osstifin Maisha Paggett Salli-Tymna Parker Sherese Parker Parth Patel Elizabeth Peterson Erika Pope **Chris Pratt** Ashton Priddle Deatrica Pullens Adrienne Rall Chelsea Rasing Linnetta Ratliff Zack Rebarchek Chris Reed Gabbrielle Reed Sara Remoy Jenny Renaud Mikaela Rhodes Alison Ritz Katie Rixon Ashley Robinson Abby Rogish

Nicholas Rorrer

Catrina Sally-Thomas

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Nicole Sanchez

April Sansing Ed Savoy Michael Scheidegger Stacy Schiele Amber Scott

Stacy Schiele
Amber Scott
Jahn Scott
Jennifer Scott
Scott Sergeant
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ClinTonya Shorter
Kimbi Sigle
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Marlena Simoneau
Zara Simpson
Alex Sizemore

Alexis Smith
Jessica Smith
Sharron Smith
Brett Steinbrink
Wendy Stewart
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Jessica Stookey
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Jessica Thomas

Ikeila Thomas
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Kathy Webster
Gloria White
Terri White
Christy Wiggins
Siobhan Wilkes
Bridgette Williams
Lashann Williams
Laurie Williams
Hannah Wilson
Tyra Yiare
Taylor Young
Chelsea Zuniga

Thank you to our committee volunteers during this biennium!

Professional Development

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Danielle Blackwell Christopher Lukasik

Chris Reed Chelsea Zuniga

2021 Scholarship Committee

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Jermaine White, AAA

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JJ Causey Mia Duffy Marco Muñoz Scott Sergeant

Thank you to our fabulous donors during this biennium!

Donors to TBSAA Programs

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Regina Newsome-Cook

Zara Simpson

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