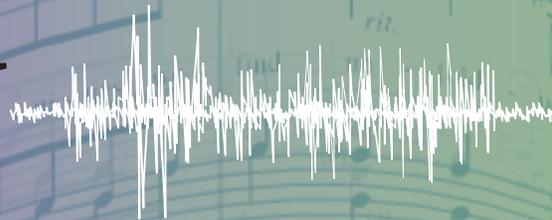


The Rhapsody



Letter From the Chair

It is with great joy that I write you, our members, at the beginning of 2010. As many people do at the beginning of the year, I will pause a moment to reflect on our successes of 2009 before sharing with you my excitement over the contents of this Rhapsody.

2009 moved the Alumni Association in a positive direction. Early in the year, we launched the Rhapsody as the official newsletter of the Alumni Association and have seen each edition continually grow and expand with a depth of material. The Association has focused this year on the districts, presenting at each district convention and working to see that every district has their own affiliate. At National Convention, the Alumni Association had a successful experiment in hosting an alumni track, something that will expand at the 2011 convention.

At the end of the year the association became affiliated with SupportMusic.com, helping to further our mission to support band programs in our local communities.

At the heart of all of this, however, was finding a way to help provide service to the sorority at large. The Association supported NIB and the national database reconstruction, and we actively seek meaningful projects to help an organization to which you show continual dedication.

Service is the heart of this edition of the Rhapsody. 2010 will be a year dedicated to expanding our service programming for the organization. Two initiatives are the main articles. The first further details the SupportMusic.com relationship and the

Over time, we will be publishing public service announcements and explanations that SupportMusic gives us that are relevant to our membership. Through these announcements, we can better advocate for music education in our communities and schools.

The second initiative is a National Tau Beta Sigma effort, being formally announced at District Conventions: the Music Walk. This is a huge national Service undertaking what will heavily leverage the Alumni Association and our membership in the successful execution. Two members of the Executive Committee are on the conference calls, and we are thrilled to work with the National Organization on this effort.

Beyond these articles, there are a bunch of other events and announcements that you should be sure to read.

I want to extend my deepest gratitude to our committee members that allow the Executive Committee to launch new initiatives and programming. I anticipate 2010 will be truly exciting, with these new projects the tip of the iceberg.

I also want to express my deepest gratitude to all our Affiliates. Your continued service helps further the organization's mission and reach a broad audience.

May you have a wonderful new year!

All my love,

Chris Vanacore
Chair, Executive Committee

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Affiliate News

Affiliates—what have you been up to lately? Do you have a project you want to share? An upcoming event you want to promote? Please send details to tbsaa@tbsigma.org, attn: newsletter committee and we'll include it in the next edition. Photos are always welcome! °

Alumni News

Please send announcements of weddings, promotions, children, musical accomplishments and other successes to tbsaa@tbsigma.org, attn: newsletter committee and we'll include it in the next edition. Photos are also welcome! °





Tau Beta Sigma Alumni Association Becomes an Affiliate of SupportMusic.com

SupportMusic.com is a public service initiative that impacts resolve and support for music education in local communities around the United States. This advocacy effort now unites over 200 national and regional organizations comprised of parents and community leaders seeking to improve access and opportunity in music and arts learning. Tens of thousands of concerned citizens visit the website every month and use its resources to keep music education strong in their schools and communities. The SupportMusic coalition invites all interested arts, parent, education, civic engagement and youth-serving organizations to become affiliates.

The Executive Committee is actively targeting affiliations with organizations that will benefit the association's mission and membership. After months of research, SupportMusic made a short list of relationships the Association is investigating. We went through the affiliation process and will now be participating on their monthly conference calls and in their public service efforts.

What this means for the Tau Beta Sigma Alumni Association:

As an affiliate, the Tau Beta Sigma Alumni Association will have representation on the SupportMusic monthly conference calls. Through these, we will be kept abreast of challenges in defending school music programs, working with over 200 affiliates to develop strategies for success. Coalition affiliates relay upcoming advocacy efforts and follow up together on opportunities where collective advocacy is needed. Specific efforts and announcements will be shared with the Tau Beta Sigma Alumni Association through publication in the Rhapsody.

As a part of their efforts, we will receive briefings on efforts in the community and can provide both information to interested members as well as share the learnings and successes to assist our membership in their own music advocacy efforts. Also, as national policy and legislation is considered, we will receive early notification of this information to share with our members.

Not only does music advocacy tie to our mission statement, but our alumni represent a diverse community. For those who are music educators, the tools and information we have access to may help support and protect those individuals' jobs in times of crisis. For parents, this will help you have the tools to ensure your child has a band program to participate in. For others, it will help keep you aware of key changes in the music education arena, which may be of interest as band alumni.

Beyond advocacy information and highlights, the Tau Beta Sigma Alumni Association members will have easy access to SupportMusic.com's tools for community advocacy, helping

Continued on page 5

So what can you do to make sure your resume is fit to print and ready to send to potential employers?



Tau Beta Sigma Alumni Association Hosts Family Picnic

Do you live near Indianapolis? Will you be traveling to DCI SemiFinals this summer?

If so, this may be a great social event for you.

TBSAA will be hosting a picnic at White River State Park on August 13th. It will be free for Alumni Association members and their families. Realizing many active sisters and KKYAA members may also want to come, we will charge non-members \$5 per person to offset the cost.

The plan is to have a nice spread at the site of the DCI fan fest so we can watch groups warm up for their performances. Anyone going to watch Semi-Finals can get a free meal before going into the stadium.

We will be asking for RSVPs in July, but save the date now! If you live locally and can help (bring a cooler, etc.) please contact TBSAA@tbsigma.org as soon as possible. °

TBSAA District Challenge

Help Your District Alumni Association Receive \$100 plus 2011 Free Affiliate Fee

Here's How: Renew your membership with TBSAA and encourage your friends to join or renew as well. The District with the highest percentage of increase wins!! For example, if your district has 20 TBSAA members and at the closing date has 30 members you will have increased your membership by 50%.

Rules: The contest applies to your membership for your original district and runs December 1st 2009 through July 30th 2010. Calculations by District will be posted November 30th.

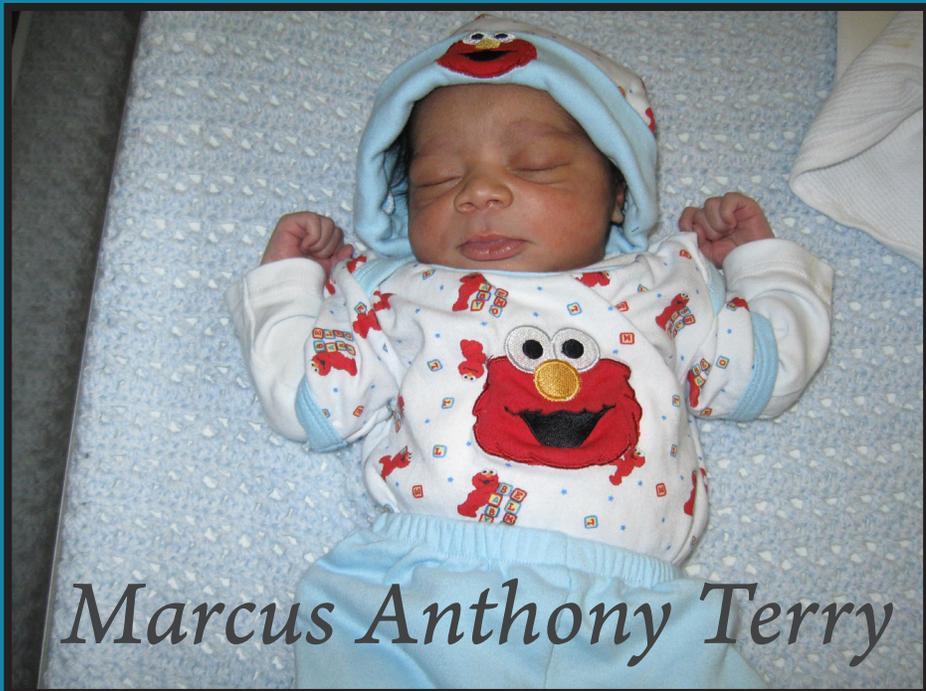
Good Luck and May the Best District Win!!

Support Music
Brought to you by **NAMM** and **MENC**



Announcements from Members

*Jolonda Cook-Terry is pleased to announce the birth of Marcus Anthony Terry
December 29, 2009
8lbs 6oz*



*Donna Beth McCormick
Beta Gamma, Charter Member, Univ. of Texas at Austin*

My retirement life has been very busy. I'm still an officer in Longhorn Alumni Band. This past year I was the Chair of the Docents of the Texas Governor's Mansion and currently the President of Allandale Neighborhood Association, Austin, Texas, a neighborhood of 3100 households. As a sideline, I'm involved in church, other civic organizations and many political groups.

Tim Greenwell, Life Member, was runner-up for Teacher of the Year honors at Flower Mound High School in Flower Mound, Texas where he teaches gifted and talented World Geography to freshmen and serves on several committees. Tim lives in Dallas.

Deidre Smith, one of our members (Musical Sisters United), is having a baby boy!!!

Remember to Renew

Membership in the Alumni Association runs based on the Calendar Year. For the same amount as active dues (or less if you are a life member), you are able to support national initiatives to support the Sorority. The Association is continually seeking to add value to your membership through programs and events, and 2010 will be no exception. °

The Rhapsody Becomes and Exclusive Benefit of Membership

In 2009, the Tau Beta Sigma Alumni Association launched our official publication, "The Rhapsody". Although we publicly shared this document, this and future editions will be sent only to members and we will not publicly share the links to the online documents. The Executive Committee anticipates that this newsletter will expand significantly over the course of the biennium to bring significant value to our membership. °

National Convention Committee Needs Members

Thinking about attending National Convention in 2011? The Tau Beta Sigma Alumni Association is forming a committee now to begin the planning process. In addition to reviewing the National Convention Survey results, we will be planning the full alumni track. The larger the committee, the better we can ensure that this event is enticing for all members.

We want National Convention to be a worthwhile trip, be it for the full week or just a long weekend. By having a committee in place, we can create a book of activities that you will want to complete. We look forward to seeing many of you in 2011. °



A Heart for Service

Four years ago this coming June, I left my very stable and rewarding role as a public school administrator to try my luck at a career in writing and editing. For years, I had spent my days working with and for children and families through non-profit or public school service. When I left this field, my heart ached for the relationships I had created with the families with whom I had worked.



After months of cynicism towards my career change, and disappointment in myself for not holding down a job that allowed me to “Save the World,” a dear friend sat me down and gave me some great advice. She told me that she recognized that I had a “Heart for Service”: that I was the type of person that had to be doing something for others in order to feel worthwhile. She commended me for being different from the majority of the population, and she encouraged me to look for volunteer opportunities that would give me the service outlet I wasn’t finding in writing project documents and editing textbooks.

I like to think that the alumni of Tau Beta Sigma all have this same Heart for Service. Keeping that heart in shape can be difficult after leaving the day-to-day service opportunities that come with being an active member. “Real Life” often gets in the way of volunteer possibilities, and the enthusiasm and excitement we feel in serving others can fade. Or, we get burned out and bogged down by filling our plates with too many committees or service projects.

Here are some tips to keep your Heart for Service going strong in 2010:

- Research causes that you find important and worthwhile. I hope you find the efforts of TBS and the TBSAA worthwhile, and that you will continue to support these efforts. In the meantime, think about your other interests and values and look for organizations that support these.
- Be intentional in your selections. It is absolutely okay to say “No” if you are not confident in the quality of the organization or the project leadership.
- Think about what you can bring to the table. Maybe you have great web design skills, and your local high school band program needs a website overhaul. Using your knowledge to benefit others is empowering, and it sets a great example for those around you.
- Volunteer with a buddy! Having a volunteer buddy is similar to having a workout buddy: you both will be more successful if you hold each other accountable to your commitments. Plus, it’s fun to work alongside friends in an effort to help others!
- Make service part of your family vocabulary. Working together as spouses, or as parents and children, can bring you closer together. Volunteering at an early age strengthens that Heart for Service in children, and makes serving others a lifelong habit.

Christina Gordon
Tau Beta Sigma Board of Trustees
TBSAA Board Representative

Benefits of LinkedIn

Soon after you joined The Tau Beta Sigma Alumni Association, you should have received an invitation to join an exclusive group on LinkedIn. This is a members-only benefit, but we are aware many members may not be aware of how to best use this tool.

This article will walk you through what LinkedIn is, and how to best use it for professional networking.

What is LinkedIn?

LinkedIn is a business-oriented social networking site. The purpose of the site is to allow registered users to maintain a list of contact details of people they know and trust in business. The people in the list are called Connections. Users can invite anyone (whether a site user or not) to become a connection.

This list of connections can then be used in a number of ways :

- A contact network is built up consisting of their direct connections, the connections of each of their connections (termed second-degree connections) and also the connections of second-degree connections (termed third-degree connections). This can be used to gain an introduction to someone a person wishes to know through a mutual, trusted contact.

Continued on page 6

Stephanie Salazar & Chris Vanacore meet with NVPSP Dr. Kathryn Kelly about TBSAA involvement with the Walk for Music project that is being launched this year.



“The best way to find yourself is to lose yourself in the service of others.”



Mahatma Gandhi (1869-1948)





What Can You Do When You Grow Up?

With the graduation season upon us again, many of us are ironing out wrinkles in our caps and gowns, paying all our outstanding debts to the University, and dreaming of (or dreading) what we'll do in the real world – hopefully something that involves a steady paycheck. Some of us also wonder how we can continue to promote the ideals of Kappa Kappa Psi and Tau Beta Sigma in our daily lives.

As we all know, our organizations' goals include supporting college bands. But we must also remember that strong college bands are dependent on successful high school bands. Equally important, college band members are happiest if they have meaningful opportunities to play in their communities after graduation. Volunteering to help and contribute to bands of all levels supports our fraternal and sororal goals to promote and encourage participation in college bands.

Here is a brief summary of ways brothers and sisters found to be involved in bands in their communities as alumni:

- Play in a community or civic band. A popular standby, as there is almost always a band to join nearby. Plus, you never know, but when you meet your stand partner, you may have met a brother or sister.



- Volunteer to help at local school band events. There always seem to be more jobs to fill than people to fill them. With the experience gained from years of participation in college programs and these local events, brothers and sisters can be hidden assets.
- Play in civic theater or small ensembles in churches and the community. Many brothers and sisters are sharing the message of playing music as adults, and brighten the spirits of their neighbors.
- Help a brother or sister who is a band director. Contribute your time to help prepare their band for contest, teach a sectional, sell candy and pop at the band festival their school hosts, or just attend a concert.

There are, of course, other ways to carry on the spirit of Kappa Kappa Psi and Tau Beta Sigma as alumni. Spend time with your local chapter, whether it's your alma mater, or just your friendly neighborhood archrival. Visit with friends at meetings of your local alumni association. Wear letters when you attend parades and festivals. Point out the positive impact college band had on you to anyone who will listen. The list goes on and on.

Remember that we are the leaders of bands – at all levels. As elementary teachers and private instructors working with beginners; as middle school and high school directors expanding musical horizons; as involved and supportive parents volunteering at events or defending fine arts in front of the school board; as graduate assistants; as the last chair trombone in our community band; as musicians or officers in a military band performing at special events around the world. We must live up to the commitments we made in college, step forward, and support bands in every way we can. The rewards, both for us personally and for band members everywhere, will be worth the effort.

Yours in the bond,
Kelly Twomey Eidson
Vice Chair, Board of Trustees

Continued... "TauBetaSigma Alumni Association Becomes an Affiliate of SupportMusic.com"

music educators and parents save existing music programs. These are resources compiled through the coalition, and their library is continually expanding.

Tools you can download now:

The SupportMusic Community Action Kit, a free resource for local music education advocates, can be ordered from info@namm.org and is available for viewing at www.supportmusic.com/kit.

A link to supportmusic.com will be placed on the the Tau Beta Sigma Alumni Association homepage shortly. We look forward to both the resources and service opportunities Affiliation provides our members.

Chris Vanacore
Chair, Executive Committee
Tau Beta Sigma Alumni Association

Stephanie Salazar, Chris Gordon & Tamara Henry take some time off on the Bally's casino floor.





Continued... "Benefits of LinkedIn"

- It can then be used to find jobs, people and business opportunities recommended by someone in one's contact network.
- Employers can list jobs and search for potential candidates.
- Job seekers can review the profile of hiring managers and discover which of their existing contacts can introduce them.

Things to do when starting out ...

- When building your profile, make it as complete as possible. Remember that recruiters and hiring managers will be looking at these, and first impressions count.
- Since you are sharing professional information that you should not mind anyone on the web seeing, make your profile public, or at least a majority of it. This makes you easier to find by recruiters and hiring managers.
- Make connections. Very few connections makes you look like a late adopter or socially dysfunctional. A good target is 30-60 connections.
- Answer questions. Go to the answers tab and contribute intelligently to the conversation. This gives recruiters the impression you are an intelligent, thoughtful candidate
- Ask questions. When you do this, there is a part of the process that allows you ask your network via e-mail. Unless you elect

to notify your network via email, they will not likely see or answer the question.

- Use your LinkedIn public profile in your e-mail signature and as you comment on blogs It is recommended to use your blog address for this but if you don't have that, your LinkedIn URL is the next best thing.

But I am not looking for a job...

The best time to network is when you are not on the job market. Rather than looking like you are networking solely to get a job, you get a reputation as a helpful, intelligent person. With this reputation, should a need for a job search arise, you have things in place to get leads on jobs.

It is important to note that over 60% of all jobs are found through networking . Having a healthy network increases your odds when the time comes.

What if my question isn't answered here?

Then think about going to <http://www.linkedintelligence.com/smart-ways-to-use-linkedin/>

This website boasts more than 100 articles on how to use LinkedIn, grouped by different uses of the tool. Veterans and new users alike can find many helpful ideas here.

Remember, the Tau Beta Sigma Alumni Association LinkedIn Group is a benefit of membership and an instant boost to your network. °

Are you goodsearching?

What if Tau Beta Sigma earned a penny every time you searched the Internet? Or how about if a percentage of every purchase you made online went to support our cause? Well, now it can!

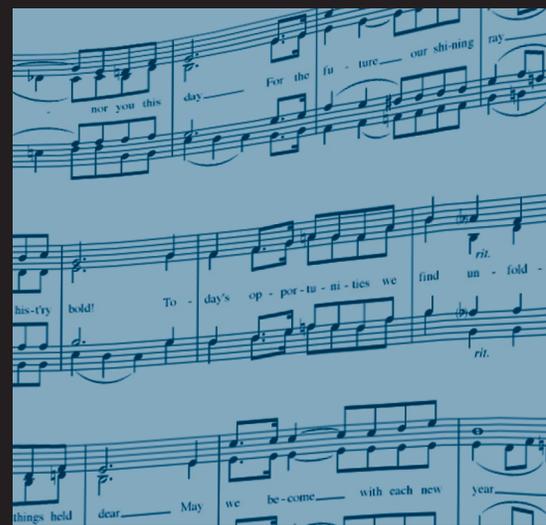
GoodSearch.com is a new Yahoo-powered search engine that donates half its advertising revenue, about a penny per search, to the charities its users designate. Use it just as you would any search engine, get quality search results from Yahoo, and watch the donations add up!

GoodShop.com is a new online shopping mall which donates up to 37 percent of each purchase to your favorite cause! Hundreds of great stores including Amazon, Target, Gap, Best Buy, ebay, Macy's and Barnes & Noble have teamed up with GoodShop and every time you place an order, you'll be supporting the future of the Sorority.

Just go to www.goodsearch.com and be sure to enter Tau Beta Sigma as the charity you want to support. And, be sure to spread the word! °



TBSAA, TBSigma National Council, KKPsi National Council, Board members, and National Headquarters staff sit down for a lovely dinner at Trevi inside of Caesar's Palace.





TBSAA Winter Council Meeting 2010 = Huge Success

In late January 2010, the Tau Beta Sigma Alumni Association's Executive Council met in Las Vegas for their Winter Meeting along with both national councils, board members, and the national headquarters staff to work on important business for the sorority. Even though the bright lights of the Vegas strip were constantly calling to us to enjoy the "City of Sin", we resisted temptation and got our heads in the game. During the course of the weekend, TBSAA made their presence known to all those in attendance as a driving force for the alumni of the sorority and even received some heartfelt words of appreciation and respect. Nothing could have made our weekend any better than to know that what we are doing for the alumni of the sorority is being recognized by significant individuals in a positive manner. We were soaring!

After spending some meeting time combing through the Constitution for some much needed revisions and updates, we spent some time talking about the future of TBSAA. Big things are coming our way and we are more than prepared to take them down with precision and execute what is needed the only way we know how: with love for our sisters and brothers and in the best interest of the sorority. In addition to preparing for the future, we also found time to revamp the TBSAA Informational Video for Convention presentations, discuss possible additions to the council, suggestions for committee projects, and mapping out the details of upcoming events such as TMEA, Midwest Band Clinic, district conventions, DCI summer luncheon, LinkedIn, our Mentoring program, and the next year's National Convention in Colorado Springs.

There is a lot of work to be done before that time, and we are positive that the members of TBSAA will "band" together to make things happen. After all, what would Tau Beta Sigma be with a little bit of "banding"? ;o)

For more information about how you can help out TBSAA, contact a member of the Executive Council via email, Facebook, MySpace, etc. We are happy to assist in any way possible.

By: Stephanie Salazar

The 2010 Convention Season was quite a roller coaster ride for the TBSAA. The TBSAA Executive Council traveled high and low to each of the conventions and addressed the Tau Beta Sigma delegation about the organization, its purpose, its plans for the future, and what is being offered and developed currently. There was a good amount of positive feedback given to the TBSAA Executive Council members during the conventions that will help grow and improve our organization for the future. Additionally several memberships were renewed along the way. With the vast amount of information brought back from each convention, the TBSAA Executive Council is beginning to plan for the 2011 Convention season using what was heard from our delegation. Thank you to all the alumni who came out and attended convention. We hope to see you again next year and for many years to come. °



Carissa Hanschu and Nancy Rice hanging out during convention



Bev Cohen taking a break from convention



Wendy McCann addressing the delegation



Tau Beta Sigma National Year-end Review & Updates!

Happy Summer Sisters and Brothers of Tau Beta Sigma! I know most of you are wrapping up the academic year, taking finals, planning your summers and planning for the 2010-2011 school year. As you start your planning for your chapters, I would like to take a moment and update you on Tau Beta Sigma and the National level.

- **Strategic Planning** – During our 2009 National Convention in Phoenix, AZ, the student delegation wanted to see a direction of the newly elected National Council have a Strategic Planning session. November 2009, the National Council, along with two Board of Trustee Members, and 1 National HQ Staff met with strategic facilitator, Dr. Richard Lewis. Dr. Lewis is a professor at the University of Texas, San Antonio and has his own consulting firm, *Roundtop Consulting*. During our Strategic Planning session we reviewed our current Mission Statement, Vision Statement and set long term goals for the next 10 years and beyond for Tau Beta Sigma. Since our November meeting the National Council has followed up with our Strategic Planning session with having follow up meetings in February and this upcoming June 2010. Stay tuned for more updates and direction of our National Council as we continue our journey with our Strategic Planning.
- **NEW Council Member** – One of the ideas from our strategic planning session was to strengthen our resources with all aspects of Tau Beta Sigma, including our Alumni Association. As of this past February 2010, we have added a new

officer to our National Council, Chris Vanacore, Chair of the TBSAA. This new position is an ex-officio and non-voting member of the Council. Chris provides the alumni voice for our council as well as we create a liaison from our Council to the TBSAA Executive Committee. The TBSAA is a growing entity within Tau Beta Sigma and has some very great projects and purposes for our organization as a whole. We are excited for this continued working relationship!

- **Risk Management Task Force** – Since August 2009, Tau Beta Sigma has created a Risk Management Task Force to assist the National Council and Tau Beta Sigma Nationally with more resources for hazing, liability and more educational awareness for our members. The Task Force is currently researching more workshops, forums, websites and tools and please feel free to utilize this National Committee for questions on liability, hazing, state laws, etc. that may be helpful to educate your chapter members.
- **We Based System** – Tau Beta Sigma jointly with Kappa Kappa Psi is going paperless with all of our Paperwork soon! We are currently working with our networking company, *Interworks* as they create a new web based system for our future of paperwork. The “beta” testing should begin this summer and new web based system is projected to launch next year. Stay tuned for more updates!

It has been an exciting and busy year for Tau Beta Sigma and we are looking forward for the

rest of 2010 & 2011! Here are some helpful tips to consider when planning for your next academic year and enhancing your chapters:

- Weekly or Monthly meetings with your Sponsor and/or Director of Bands
- Creating a Continuing Education Program for all members of your chapter
- Checks and Balances for turning in dues and paperwork on time
- Written agendas given to chapter members prior to chapter meetings
- Fundraising for National Convention 2011
- Setting up a travel fund for National Convention 2011, it is not too late! ☺
- Review your Membership Education Program prior to the new year
- Recruiting/Retention Audit on your chapter
- Review the service projects you do for your bands and/or brainstorm new ones

Here is a to a great year in growth, fun and sisterhood in Tau Beta Sigma! Have a safe and fun summer wishing you all a successful year for your bands!

Tau Beta Sigma For Greater Bands!

Dollie O’Neill
National President
2009-2011



Next Edition:

As TBSAA starts a focus on programming, we will begin publishing *The Rhapsody* on a quarterly basis. The next edition is a focus on Networking, so please share anything that you would like to add!

As always, let the publications team know if you have any article ideas, recommendations, or stories via TBSAA@tbsigma.org.